

Guide Development Committee
Tuesday, October 8, 2019 - 8am-9:30am
Goddess & The Grocer - 1649 N. Damen Ave.

In attendance: Marcy Huttas (Committee Chair)

Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager)

****There was no quorum at this meeting. The topics below were listed on our agenda.**

Rebate applications:

1. Security Rebate - WPAC - Wicker Park Fest Weekend Security
 - a. \$1,140 requested

In progress:

1. Legacy Business Recognition Program - Window Clings
 - o Distributing 1st round to businesses now!
2. Revision to Rebate Applications
3. 2020 Neighborhood Branding / Promotional Campaign (Promote Committee)
4. Window Works update
5. Photo-op Frame
6. Ambassador Program?
7. Security Rebate Program
8. Calendaring for 2020

Ongoing discussion:

1. SSA / Guide Development & Lincoln Yards
 - a. Leveraging WPB Master Plan
 - b. Distribution of Master Plan copies